

  
FIFTH  
ANNUAL

  
CONCERTS

 **FRIDAY • APRIL 26 • 2019**  
LEDUC RECREATION CENTRE CURLING CLUB

 **PROCEEDS WILL BE DONATED**  
TO BENEFIT CHILDREN IN LEDUC COUNTY

*Headliner*

**COLD CREEK COUNTY**

*Emcee*

**DANNY  
HOOPER**



*Special  
Guest*

**DREW  
GREGORY**



It is with great pleasure that we offer your organization a wonderful opportunity to become a valuable sponsor of the fifth annual Karma Concerts cabaret.

Our volunteer-driven Foundation along with our volunteer board, have been organizing our annual concert to benefit children within your community.

An investment in Karma Concerts provides you with the opportunity to enhance your organization's profile, while creating an experience for your employees and clients. Funds raised will help children in the greater area in which the concert is held. Karma Concerts is committed to donating proceeds through registered charities and appropriate associations.

We appreciate you considering our proposal for sponsorship. Please feel free to contact us if you require more information about the program.

Thank you in advance for your support.

Sincerely Yours,

Karma Concerts Board

 **\$140,000**  
**GIVEN TO THE KIDS**

## *quick facts*

- Presently 105 children per day access the Boys & Girls Club of Leduc within Leduc County, a 50% increase from 2016.
- Youth Programs (ages 12-18) are in high demand. Presently there are no year round programs available with current resources.

## *did you know?*

- 21,675 Snacks were distributed between 34 schools within Leduc County between January - December 2015.
- 39,167 Snacks were distributed between 40 schools within Leduc County between January - December 2017.





# KARMA'S MAJOR BENEFACTORS



Boys & Girls Club  
of Leduc

The Boys and Girls Club of Leduc has been providing a safe place to kids to go after school in Leduc since 1988.

Karma Concerts contribution of **\$43,500** has created opportunities for local youth through the club whether it be more frequent offerings of healthier snacks or additional sporting and recreation activities i.e.: archery, art, dance, swimming, yoga. Children that attend these programs develop their recreational, social-emotional and practical life skill set.



SCHOOL  
SNACK  
ATTACK  
PROGRAM

Leduc & District  
Food Bank  
Snack Attack

The LDFB Snack Attack is a program designed to address the increasing need for snacks in our schools for children and youth who come to school hungry. This program provides a choice of healthy snacks based on the approved Alberta Health Services (AHS) standard.

Karma Concerts contribution of **\$32,500** has funded over 50% of what is required in order to run this program to support schools within our community.



MusiCounts Band Aid Program is awarded to public (elementary, secondary & separate) schools in Canada. The grants impact thousands of young Canadians and support diverse music programs that include concert and jazz bands to drum and guitar ensembles from Pre K to Grade 12 in elementary, junior high and high schools in urban, rural, remote and First Nations communities from coast to coast.

Karma Concerts contribution of **\$30,000** to MusiCounts has positively impacted schools in our region.



## Sponsorship Opportunity **\$10,000**

### VIP Meet & Greet Lounge Experience

- Headliner artist 3 song acoustic set
- Private meet & greet with artists
- Autographs
- Appetizers and alcoholic beverages served

### Concert Table Service 1 Table of 10

- Reserved seating with personal host service
- Complimentary wine & entree

### Exclusive VIP Bar

### Recognition

- Logo name recognition and positioning on all promotional materials
- 75% of radio spot mentions on CISN and CFCW
- Exclusive T.V. advertisement logo recognition on Global
- Website logo and link to your site
- Social media mentions and 25,000 on-line impressions
- Premium placement of logo at event
- Opening remarks at event
- Framed promotional poster autographed

### Your investment matters

- \$10,000 could provide 25 schools with snacks for children for 4 months
- \$10,000 could allow 50 children to be able to participate in recreation programs

Please make cheque payable to Karma Concerts Foundation



## Sponsorship Opportunity **\$5,000**

### Concert Table Service

#### 1 Table of 10

- Reserved seating with personal host service
- Complimentary wine & entree

### Exclusive VIP Bar

### Recognition

- Logo name recognition and positioning on promotional materials
- 25% of radio spot mentions on CISN and CFCW
- Website logo and link to your site
- Social media mentions and 25,000 on-line impressions
- Placement of logo at event
- Framed promotional poster autographed

### Your investment matters

- \$5,000 could provide 25 schools with snacks for children for 2 months
- \$5,000 could allow 25 children to be able to participate in recreation programs

Please make cheque payable to Karma Concerts Foundation



# SILVER SPONSORSHIP

## Sponsorship Opportunity **\$2,500**

### Concert Table Service

#### 1 Table of 8

- Reserved seating
- Complimentary wine & entree

### Exclusive VIP Bar

### Recognition

- Logo on banner, program, and media print
- Website logo
- Social media mentions and 25,000 on-line impressions
- Framed promotional poster autographed

### Your investment matters

- \$2,500 could provide 25 schools with snacks for children for 1 month
- \$2,500 could allow 12 children to be able to participate in recreation programs

Please make cheque payable to Karma Concerts Foundation





# BRONZE SPONSORSHIP

## Sponsorship Opportunity **\$1,500**

### Concert Table Service

#### 1 Table of 8

- Reserved seating
- Complimentary wine & entree

### Exclusive VIP Bar

### Recognition

- Logo on banner, program, and media print
- Website logo
- Framed promotional poster autographed

### Your investment matters

- \$1,500 could provide 12 schools with snacks for children for 1 month
- \$1,500 could allow 6 children to be able to participate in recreation programs

Please make cheque payable to Karma Concerts Foundation





## HIGH FIVE DONOR CLUB

### Donations

☐ Friends of Karma \$500+ ☐ Other \_\_\_\_\_

☐ Silent Auction | Item \_\_\_\_\_ Value \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Ph#/Email: \_\_\_\_\_

Please fill out and mail to:

Box 5236 Leduc, AB T9E 6L6 or donate online at [www.karmaconcerts.com](http://www.karmaconcerts.com)

Please make cheque payable to Karma Concerts Foundation.  
Your donation is greatly appreciated.



### Create a Positive Impact

- Support Karma Concerts cabaret experience by providing a donation

### Recognition

- Business acknowledgement in concert program





# ABOUT US

Karma Concerts was founded by Ray and Tammy Bradley in April 2014. What began as a casual conversation over a year earlier, evolved into building a foundation that will allow people to enjoy an intimate concert experience, knowing that they are also making a difference in a young person's life.

Karma Concerts is committed to donating the proceeds through registered charities and appropriate associations.

## Meet the Board

We believe it's important to support local children within communities we live in. As we feel blessed by what we have, we volunteer our time to raise funds using an entertainment platform. We are grateful to be able to provide an opportunity to others in the community to engage in making a difference for our youth.

**Tammy Bradley** *President*  
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**Ray Bradley** *Vice President*  
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**Tammy Thember** *Treasurer*  
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**Melissa Langlois** *Secretary*  
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**Dawn Pilgrim** *Auction Co-ordinator*  
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BETHE *Karma* IN YOUR COMMUNITY™



By creating unique entertainment events, we can be the catalyst within communities to generate the financial support necessary to fund programs for children.



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