

KarmaTM
CONCERTS

HEADLINER



SPECIAL GUEST

THE
**PRAIRIE
STATES**

FRIDAY APRIL 24 2020
LEDUC RECREATION CENTRE CURLING CLUB

be the **Karma**

PROCEEDS WILL BE DONATED
TO BENEFIT LOCAL CHILDREN



EMCEE
DANNY HOOPER

INVEST IN KARMA

It is with great pleasure that we offer your organization a wonderful opportunity to become a valuable sponsor of the sixth annual Karma Concerts cabaret.



Our volunteer-driven Foundation along with our volunteer board, have been organizing our annual concert to benefit children within your community.

An investment in Karma Concerts provides you with the opportunity to enhance your organization's profile, while creating an experience for your employees and clients. Funds raised will help children in the greater area in which the concert is held.

We appreciate you considering our proposal for sponsorship. Please feel free to contact us if you require more information about the program.

Thank you in advance for your support.

Sincerely Yours,

Karma Concerts Board

QUICK FACTS

*April 2015 to
April 2019
\$140,000
given to benefit
local kids.*

DID YOU KNOW?

*Karma Concerts is working to
build and support local programs
to empower youth.*





Boys & Girls Club
of Leduc

The Boys and Girls Club of Leduc has been providing a safe place to kids to go after school in Leduc since 1988.



Karma Concerts contribution has created opportunities for local youth through the club whether it be more frequent offerings of healthier snacks or additional sporting and recreation activities i.e.: archery, art, dance, swimming, yoga. Children that attend these programs develop their recreational, social-emotional and practical life skill set.



**Leduc & District
Food Bank
Snack Attack**

The LDFB Snack Attack is a program designed to address the increasing need for snacks in our schools for children and youth who come to school hungry. This program provides a choice of healthy snacks based on the approved Alberta Health Services (AHS) standard.

Karma Concerts contribution has funded over 50% of what is required in order to run this program to support schools within our community.



MusiCounts Band Aid Program is awarded to public (elementary, secondary & separate) schools in Canada. The grants impact thousands of young Canadians and support diverse music programs that include concert and jazz bands to drum and guitar ensembles from Pre K to Grade 12 in elementary, junior high and high schools in urban, rural, remote and First Nations communities from coast to coast.

Karma Concerts contribution to MusiCounts has positively impacted schools in our region.



Sponsorship Opportunity

\$10,000



VIP Meet & Greet Lounge Experience

- Headliner artist 3 song acoustic set
- Private meet & greet with artists
- Autographs
- Appetizers and alcoholic beverages served

Concert Table Service 1 Table of 10

- Reserved seating with personal host service
- Complimentary wine & entree

Exclusive VIP Bar

Recognition

- Logo name recognition and positioning on all promotional materials
- 75% of radio spot mentions on CISN and CFCW
- Exclusive T.V. advertisement logo recognition on Global
- Website logo and link to your site
- Social media mentions and 25,000 on-line impressions
- Premium placement of logo at event
- Opening remarks at event
- Framed promotional poster autographed

Your investment matters

- \$10,000 could provide 25 schools with snacks for children for 4 months
- \$10,000 could allow 50 children to be able to participate in recreation programs

Please make cheque payable to Karma Concerts Foundation



GOLD SPONSORSHIP

Sponsorship Opportunity \$5,000



Concert Table Service

1 Table of 10

- Reserved seating with personal host service
- Complimentary wine & entree

Exclusive VIP Bar

Recognition

- Logo name recognition and positioning on promotional materials
- 25% of radio spot mentions on CISN and CFCW
- Website logo and link to your site
- Social media mentions and 25,000 on-line impressions
- Placement of logo at event
- Framed promotional poster autographed

Your investment matters

- \$5,000 could provide 25 schools with snacks for children for 2 months
- \$5,000 could allow 25 children to be able to participate in recreation programs

Please make cheque payable to Karma Concerts Foundation



SILVER SPONSORSHIP

Sponsorship Opportunity

\$2,500



Concert Table Service

1 Table of 8

- Reserved seating
- Complimentary wine & entree

Exclusive VIP Bar

Recognition

- Logo on banner, program, and media print
- Website logo
- Social media mentions and 25,000 on-line impressions
- Framed promotional poster autographed

Your investment matters

- \$2,500 could provide 25 schools with snacks for children for 1 month
- \$2,500 could allow 12 children to be able to participate in recreation programs

Please make cheque payable to Karma Concerts Foundation



BRONZE SPONSORSHIP

Sponsorship Opportunity

\$1,500



Concert Table Service

1 Table of 8

- Reserved seating
- Complimentary wine & entree

Exclusive VIP Bar

Recognition

- Logo on banner, program, and media print
- Website logo
- Framed promotional poster autographed

Your investment matters

- \$1,500 could provide 12 schools with snacks for children for 1 month
- \$1,500 could allow 6 children to be able to participate in recreation programs

Please make cheque payable to Karma Concerts Foundation





HIGH FIVE DONOR CLUB

Donations

- ☐ Friends of Karma \$500+ ☐ Other _____
- ☐ Silent Auction | Item _____ Value _____

Name: _____

Address: _____

Ph#/Email: _____

Please fill out and mail to:

Box 5236 Leduc, AB T9E 6L6 or donate online at www.karmaconcerts.com

Please make cheque payable to Karma Concerts Foundation.
Your donation is greatly appreciated.



Create a Positive Impact

- Support Karma Concerts cabaret experience by providing a donation

Recognition

- Business acknowledgement in concert program



ABOUT US

Karma Concerts was founded by Ray and Tammy Bradley in April 2014. What began as a casual conversation over a year earlier, evolved into building a foundation that will allow people to enjoy an intimate concert experience, knowing that they are also making a difference in a young person's life.

Meet the Board

We believe it's important to support local children within communities we live in. As we feel blessed by what we have, we volunteer our time to raise funds using an entertainment platform. We are grateful to be able to provide an opportunity to others in the community to engage in making a difference for our youth.

Tammy Bradley President
tammy@karmaconcerts.com

Ray Bradley Vice President
ray@karmaconcerts.com

Tammy Thember Treasurer
treasurer@karmaconcerts.com

Melissa Langlois Secretary
secretary@karmaconcerts.com

Mike Kuefler Media Co-ordinator
media@karmaconcerts.com

Grant Pilgrim Volunteer Co-ordinator
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Dawn Pilgrim Auction Co-ordinator
auction@karmaconcerts.com



be the **Karma** in your community™



By creating unique entertainment events, we can be the catalyst within communities to generate the financial support necessary for local children.

Karma™
CONCERTS

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Box 5236 Leduc, AB T9E 6L6

