



SATURDAY, APRIL 23, 2022
LEDUC RECRÉATION CENTRE CURLING CLUB



← BE THE KARMA →

PROCEEDS WILL BE DONATED TO BENEFIT LOCAL CHILDREN

EMCEE
DANNY
HOOPER

840 CFCW
Alberta's Country Legend

CISN 103.9
COUNTRY

WILHAWK
BEEF JERKY



industrial
netmedia



It is with great pleasure that we offer your organization a wonderful opportunity to become a valuable sponsor of the sixth annual Karma Concerts cabaret.

Our volunteer-driven Foundation along with our volunteer board, have been organizing our annual concert to benefit children within your community.

An investment in Karma Concerts provides you with the opportunity to enhance your organization's profile, while creating an experience for

your employees and clients. Funds raised will help children in the greater area in which the concert is held.

We appreciate you considering our proposal for sponsorship. Please feel free to contact us if you require more information about the program.

Thank you in advance for your support.

Sincerely Yours,

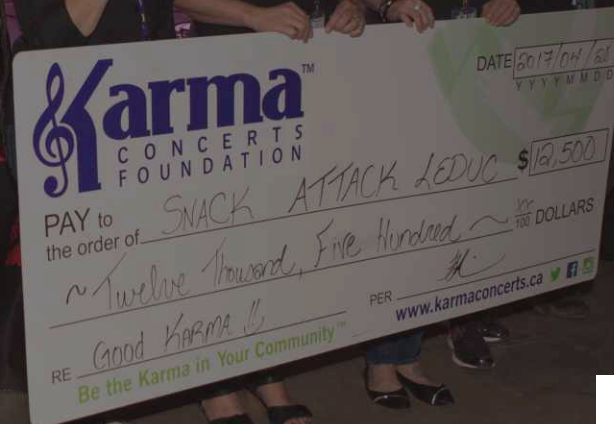
Karma Concerts Board

◀ DID YOU KNOW? ▶

**KARMA CONCERTS IS WORKING TO
BUILD AND SUPPORT LOCAL PROGRAMS
TO EMPOWER YOUTH.**

◀ QUICK FACT ▶

**APRIL 2015 TO APRIL 2021
\$150,000 GIVEN TO BENEFIT LOCAL KIDS.**



INVEST IN KARMA





Boys & Girls Club
of Leduc

The Boys and Girls Club of Leduc has been providing a safe place to kids to go after school in Leduc since 1988.

Karma Concerts contribution has created opportunities for local youth through the club whether it be more frequent offerings of healthier snacks or additional sporting and recreation activities i.e.: archery, art, dance, swimming, yoga. Children that attend these programs develop their recreational, social-emotional and practical life skill set.



**SCHOOL
SNACK
ATTACK
PROGRAM**

Leduc & District Food Bank Snack Attack

The LDFB Snack Attack is a program designed to address the increasing need for snacks in our schools for children and youth who come to school hungry. This program provides a choice of healthy snacks based on the approved Alberta Health Services (AHS) standard.

Karma Concerts contribution has funded over 50% of what is required in order to run this program to support schools within our community.



musiccounts
ENLIGHTEN. EMPOWER. ELEVATE.

MusiCounts Band Aid Program is awarded to public (elementary, secondary & separate) schools in Canada. The grants impact thousands of young Canadians and support diverse music programs that include concert and jazz bands to drum and guitar ensembles from Pre K to Grade 12 in elementary, junior high and high schools in urban, rural, remote and First Nations communities from coast to coast.

Karma Concerts contribution to MusiCounts has positively impacted schools in our region.



KARMA'S PRIOR BENEFACTORS



Sponsorship Opportunity

\$10,000

VIP Meet & Greet Lounge Experience

- Headliner artist 3 song acoustic set
- Private meet & greet with artists
- Autographs
- Appetizers and alcoholic beverages served

Concert Table Service 1 Table of 10

- Reserved seating with personal host service
- Complimentary wine & entree

Exclusive VIP Bar

Recognition

- Logo name recognition and positioning on all promotional materials
- 75% of radio spot mentions on CISN and CFCW
- Exclusive T.V. advertisement logo recognition on Global
- Website logo and link to your site
- Social media mentions and 25,000 on-line impressions
- Premium placement of logo at event
- Opening remarks at event
- Framed promotional poster autographed

Your investment matters

- \$10,000 could provide 25 schools with snacks for children for 4 months
- \$10,000 could allow 50 children to be able to participate in recreation programs

Please make cheque payable to Karma Concerts Foundation

ROCK STAR SPONSOR





Sponsorship Opportunity

\$5,000

Concert Table Service

1 Table of 10

- Reserved seating with personal host service
- Complimentary wine & entree

Exclusive VIP Bar

Recognition

- Logo name recognition and positioning on promotional materials
- 25% of radio spot mentions on CISN and CFCW
- Website logo and link to your site
- Social media mentions and 25,000 on-line impressions
- Placement of logo at event
- Framed promotional poster autographed

Your investment matters

- \$5,000 could provide 25 schools with snacks for children for 2 months
- \$5,000 could allow 25 children to be able to participate in recreation programs

Please make cheque payable to Karma Concerts Foundation

EMERGING SPONSOR





Sponsorship Opportunity

\$2,500

Concert Table Service

1 Table of 8

- Reserved seating
- Complimentary wine & entree

Exclusive VIP Bar

Recognition

- Logo on banner, program, and media print
- Website logo
- Social media mentions and 25,000 on-line impressions
- Framed promotional poster autographed

Your investment matters

- \$2,500 could provide 25 schools with snacks for children for 1 month
- \$2,500 could allow 12 children to be able to participate in recreation programs

Please make cheque payable to Karma Concerts Foundation

UP-AND-COMING SPONSOR





Sponsorship Opportunity

\$1,500

Concert Table Service

1 Table of 8

- Reserved seating
- Complimentary wine & entree

Exclusive VIP Bar

Recognition

- Logo on banner, program, and media print
- Website logo
- Framed promotional poster autographed

Your investment matters

- \$1,500 could provide 12 schools with snacks for children for 1 month
- \$1,500 could allow 6 children to be able to participate in recreation programs

Please make cheque payable to Karma Concerts Foundation

BREAKOUT SPONSOR



Karma Concerts was founded by Ray and Tammy Bradley in April 2014. What began as a casual conversation over a year earlier, evolved into building a foundation that will allow people to enjoy an intimate concert experience, knowing that they are also making a difference in a young person's life.

Meet the Board

We believe it's important to support local children within communities we live in. As we feel blessed by what we have, we volunteer our time to raise funds using an entertainment platform. We are grateful to be able to provide an opportunity to others in the community to engage in making a difference for our youth.

Tammy Bradley President
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Ray Bradley Vice President
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Tammy Thember Treasurer
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Jody-Lynn Dojahn Secretary
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Grant Pilgrim Volunteer Co-ordinator
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Dawn Pilgrim Auction Co-ordinator
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**ABOUT
US**



By creating unique entertainment events, we can be the catalyst within communities to generate the financial support necessary for local children.



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