

SEVENTH



ANNUAL

SATURDAY  
APRIL 22  
2023

**Karma**™  
CONCERTS

LEDUC  
RECREATION  
CENTRE  
CURLING CLUB

CABARET STYLE CONCERT

**TIM  
& THE  
GLORY  
BOYS**



**KALSEY KULYK**

← **BE THE KARMA** →

PROCEEDS WILL BE DONATED TO BENEFIT LOCAL YOUTH

**THE ONE 93.1**  
LEDUC'S BEST COUNTRY FM

**840/CFCW**  
Alberta's / Country Legend

industrial  
**netmedia**



 **Sydney**  
**welding**  
.com

**WILHAUK**  
BEEF JERKY



It is with great pleasure that we offer your organization a wonderful opportunity to become a valuable sponsor of the annual Karma Concerts cabaret.

Our volunteer-driven Foundation along with our volunteer board, have been organizing our annual concert to benefit children within your community.

An investment in Karma Concerts provides you with the opportunity to enhance your organization's profile, while creating an experience for

your employees and clients. Funds raised will help children in the greater area in which the concert is held.

We appreciate you considering our proposal for sponsorship. Please feel free to contact us if you require more information about the program.

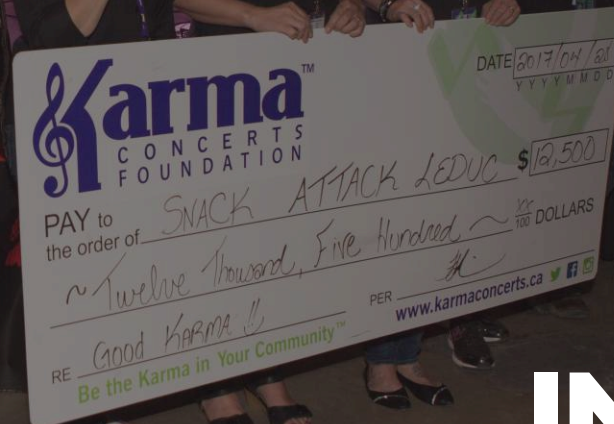
Thank you in advance for your support.

Sincerely Yours,

**Karma Concerts Board**

◀ **DID YOU KNOW?** ▶

**\$150,000 GIVEN  
TO EMPOWER LOCAL YOUTH**



**INVEST  
IN KARMA**



**BE PART  
OF THE  
EXPERIENCE**

- Boys and Girls Club of Leduc
- Kids Help Phone
- Lakedell 4H Lighthouse Club
- Leduc & District Food Bank Association (Snack Attack Program)
- Leduc & District Minor Football
- Leduc 4H Beef Club
- Leduc Minor Hockey Association
- Leduc Soccer Association
- MusiCounts
- Neurosurgery Kids
- New Sarepta Elementary School
- Tyler Smith (Humbolt Broncos)
- Willow Park School

New for 2023



little.  
warriors

To expand the music therapy program for youth at Little Warriors Be Brave Ranch to offer an additional weekly lesson at their facility.



Music has the ability to create both connection and harmony for kids.



**KARMA'S  
PRIOR  
BENEFACTORS**



## Sponsorship Opportunity

**\$10,000**

### VIP Meet & Greet Lounge Experience

- Headliner artist 3 song acoustic set
- Private meet & greet with artists
- Autographs
- Appetizers and alcoholic beverages served

### Concert Table Service 1 Table of 10

- Reserved seating with personal host service
- Complimentary wine & entree

### Exclusive VIP Bar

### Recognition

- Logo name recognition and positioning on all promotional materials
- 75% of radio spot mentions on 93.1 The One and CFCW
- Website logo and link to your site
- Social media mentions and 25,000 on-line impressions
- Premium placement of logo at event
- Opportunity to address audience with opening remarks
- Framed promotional poster autographed

### Your investment matters

- Make a difference for 48-60 youth at the Be Brave Ranch music therapy program: let's contribute to their healing.

little.  
warriors

*Please make cheque payable to Karma Concerts Foundation*

**PLATINUM SPONSOR**





## Sponsorship Opportunity

**\$5,000**

### Concert Table Service

1 Table of 10

- Reserved seating with personal host service
- Complimentary wine & entree

### Exclusive VIP Bar

### Recognition

- Logo name recognition and positioning on promotional materials
- 25% of radio spot mentions on 93.1 The One and CFCW
- Website logo and link to your site
- Social media mentions and 25,000 on-line impressions
- Placement of logo at event
- Framed promotional poster autographed

### Your investment matters

- Make a difference for 24-30 youth at the Be Brave Ranch music therapy program: let's contribute to their healing.

little  
warriors

*Please make cheque payable to Karma Concerts Foundation*

**GOLD SPONSOR**





## Sponsorship Opportunity

**\$2,500**

### Concert Table Service

#### 1 Table of 8

- Reserved seating
- Complimentary wine & entree

### Exclusive VIP Bar

### Recognition

- Logo on banner, program, and media print
- Website logo
- Social media mentions and 25,000 on-line impressions
- Framed promotional poster autographed

### Your investment matters

- Make a difference for 14-18 youth at the Be Brave Ranch music therapy program: let's contribute to their healing.

little  
warriors

*Please make cheque payable to Karma Concerts Foundation*

**SILVER SPONSOR**





## Sponsorship Opportunity

**\$1,500**

### Concert Table Service

#### 1 Table of 8

- Reserved seating
- Complimentary wine & entree

### Exclusive VIP Bar

### Recognition

- Logo on banner, program, and media print
- Website logo
- Framed promotional poster autographed

### Your investment matters

- Make a difference for 8-10 youth at the Be Brave Ranch music therapy program: let's contribute to their healing.

little  
warriors

*Please make cheque payable to Karma Concerts Foundation*

**BRONZE SPONSOR**



Karma Concerts was founded by Ray and Tammy Bradley in April 2014. What began as a casual conversation over a year earlier, evolved into building a foundation that will allow people to enjoy an intimate concert experience, knowing that they are also making a difference in a young person's life.

## Meet the Board

We believe it's important to support local children within communities we live in. As we feel blessed by what we have, we volunteer our time to raise funds using an entertainment platform. We are grateful to be able to provide an opportunity to others in the community to engage in making a difference for our youth.

**Tammy Bradley** President  
tammy@karmaconcerts.com

**Ray Bradley** Vice President  
ray@karmaconcerts.com

**Tammy Thember** Treasurer  
treasurer@karmaconcerts.com

**Jody-Lynn Dojahn** Secretary  
secretary@karmaconcerts.com

**Grant Pilgrim** Volunteer Co-ordinator  
volunteer@karmaconcerts.com

**Dawn Pilgrim** Auction Co-ordinator  
auction@karmaconcerts.com



# ABOUT US



**We create unique local (Leduc, Alberta and surrounding areas) entertainment events that connect, engage, build memories, and generate funds in supporting music and arts program for our youth.**



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