

# Karma™ CONCERTS

BE THE  
KARMA  
IN YOUR  
COMMUNITY

WILHAUK  
BEEF JERKY  
ESTABLISHED 1965

PROCEEDS TO  
BENEFIT  
LOCAL  
YOUTH

## HIPPIES & COWBOYS



**GARRETT  
GREGORY**  
SPECIAL GUEST



840  
claw

Barney's  
BOUTIQUE

B. Briggs  
Trucking Ltd.

NEW  
COUNTRY  
98.1

Sydney  
welding  
.com

LEDUC  
RECREATION CENTRE  
CURLING CLUB



"I Saw that."

SATURDAY  
APRIL 18 • 2026

CABARET STYLE CONCERT



**DID YOU  
KNOW?**

APRIL 2015 - APRIL, 2025  
**\$208,000**

**GIVEN**  
TO EMPOWER LOCAL YOUTH

It is with great pleasure that we offer your organization a wonderful opportunity to become a valuable sponsor of the annual Karma Concerts cabaret.

Our volunteer-driven Foundation along with our volunteer board, have been organizing our annual concert to benefit children within your community.

An investment in Karma Concerts provides you with the opportunity to enhance your organization's profile, while creating an experience for

your employees and clients. Funds raised will help children in the greater area in which the concert is held.

We appreciate you considering our proposal for sponsorship. Please feel free to contact us if you require more information about the program.

Thank you in advance for your support.

Sincerely Yours,

Karma Concerts Board



"I saw that."

**INVEST  
IN KARMA**







- Boys and Girls Club of Leduc
- Christ The King High School
- Kids Help Phone
- Lakedell 4H Lighthouse Club
- Leduc & District Food Bank Association (Snack Attack Program)
- Leduc & District Minor Football
- Leduc 4H Beef Club
- Leduc Minor Hockey Association
- Leduc Soccer Association
- Little Warriors
- Linsford Park School
- MusiCounts
- Neurosurgery Kids

- New Humble Community School
- New Sarepta Elementary School
- Saint Andre Academy
- Tyler Smith (Humbolt Broncos)
- West Haven Public School
- Willow Park School

2026  
\$40,000  
goal

Funding opportunities to support Leduc County youth to achieve their goals.

That's why Karma Concerts Foundation offers a variety of grants.

We give students and aligned organizations the resources they need to strengthen programs to empower the youth in our community.



Music has the ability to create both connection and harmony for kids.



"I saw that."

**KARMA'S  
PRIOR  
BENEFACTORS**





"I Saw that."

## Customized Sponsorship Available

**\$1,500 to \$10,000**

\* May include the following based on Sponsorship Commitment

### VIP Meet & Greet Lounge Experience

- Headliner artist 3 song acoustic set
- Private meet & greet with artists
- Autographs
- Appetizers and alcoholic beverages served

### Concert Service

- Premium concert seating & experience
- Complimentary beverage & entree

### Exclusive VIP Snack Station

### Recognition Opportunities

- Logo name recognition and positioning on all promotional materials
- Radio spot mention opportunities on 98.1 New Country and 840 CFCW
- Consumer Engagement
- Website logo and link to your site
- 1 minute Keepin' It Reel Social Media Exposure (Title)
- 30 second Keepin' It Reel Social Media Exposure (5K)
- Social media mentions and 25,000 on-line impressions
- Premium placement of logo at event
- Opportunity to address audience with opening remarks
- Framed promotional poster autographed

## YOUR INVESTMENT MATTERS

Please make cheque payable to Karma Concerts Foundation

Be part of the  
experience to make  
a difference.

# SPONSORSHIP





**KARMA OUTDOOR ZONE**

**SEASONAL  
SPONSOR**  
*Opportunity*

## **KOZ LANE ADVERTISING PACKAGE**

- High Traffic Entrance/Exit & Food Service Area
- Brand Visibility, Audience Engagement & Digital Exposure
- Summer Series K0Z Concerts
- Spring to Fall Private & Corporate Audiences
- Community Involvement

**\$500** + GST PER SEASON

- 4 x 2 Metal Powder Coated Signage
- Hospitality Opportunity
- Table of 10 @ one of the Summer Series K0Z Concerts

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**EXPERIENCE  
THE SOUND  
OF LIVING**

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Karma Concerts was founded by Ray and Tammy Bradley in April 2014. What began as a casual conversation over a year earlier, evolved into building a foundation that will allow people to enjoy an intimate concert experience, knowing that they are also making a difference in a young person's life.

### Meet the Board

We believe it's important to support local children within communities we live in. As we feel blessed by what we have, we volunteer our time to raise funds using an entertainment platform. We are grateful to be able to provide an opportunity to others in the community to engage in making a difference for our youth.



**Ray Bradley**  
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**Kyle Pilgrim**  
VOLUNTEER CO-ORDINATOR  
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"I saw that."

# ABOUT US





**By creating unique entertainment events,  
we can be the catalyst within communities  
to generate the financial support  
necessary for local youth.**



"I saw that."

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